

November 2005 Newsletter

What do conference delegates really want? Longer coffee breaks and more time for networking!

According to Richard Reeves of **Intelligence Agency***, this is what conference attendees are increasingly looking for.

Reeves argues that amidst our busy lives, conferences can actually offer us a sanctuary – attendees come, not so much to hear the presenters, as to enjoy a moment of respite from the pressures of work and home. However, Reeves is not suggesting that conferences are simply about having a break, rather that the most productive discussions flow from allowing peer to peer interaction in a relaxed environment. So why not make your conference a success by giving the attendees what they want?

Better still; why not take advantage of **Preseli Venture's** fantastic **activity conference packages**? By blending formal presentations or discussions with our highly enjoyable team-building activities, you can be sure of a really powerful result. As Richard Reeves says:

"Indeed, the best events are almost certainly those where it is not immediately obvious where the learning stops and the fun begins."

And the results? We'll leave it to a recent client to tell you what his group thought:

"Fantastic couple of days. I really wish it could have been longer... You looked after us superbly, the environment and enthusiasm for everybody was great. Bring on next year!!"

To find out more about how we can help you create outstanding conferences, contact us now on **01348 837709** or email **info@preseliventure.com**.

Kind Regards,

Preseli Venture

*Management Today (November 2005)

