

July 2005 Newsletter

Why bother with team building and leadership training? Because great teams and great leaders are made, not born.

Are you looking for ways to improve team building or leadership skills in your organisation? If you know your organisation needs some training but you aren't sure where to begin, we hope our checklist for planning a training event will provide a useful guide to get you started:

1. Evaluate the need: what sort of team building or leadership training do you need? Has your organisation just created new teams and new team leaders? Do you have a dispersed team, such as a sales team, whose members need to strengthen team bonds? Identify what the team requires or the type of leadership skills needed for your organisation to meet its goals.
2. Consider the options: with your goal in mind, consider what is most appropriate. Will it be done in-house or will you use a third party? Can your group learn the skills they need through indoor games or would an outdoor event work better?
3. Investigate the options: having chosen the type of event that best meets your needs, you need to decide exactly what you require. For example, if you are planning training through outdoor events, you would probably look at the following;
 - a) Are there qualified, experienced instructors? Does the training provider have a good track record?
 - b) Can everyone participate? The success of the event relies on everyone being able to complete the challenge. Can all participants play an active role, including the less talkative members? Is there a balance of activity events and feedback, to reinforce the learning?
 - c) Building trust and openness are important. Can your training provider give you the privacy for free and open discussions?
 - d) Where is the training provider located? If you can get right away from the office and typical work environment, you can stimulate fresh thinking and more effective communication.
4. Ask the participants: find out what sort of training people would find valuable. Discuss the options with them and then make your choice.

At Preseli Venture we call our team building and leadership training 'Adrenalin Alchemy'. Why? Because, just like alchemy, we turn something common into something precious, just like changing average teams or average leaders into people with business-winning qualities.

To find out more about our truly personalised service, contact us now on 01348 837709 or email info@preseliventure.com and book the exclusive use of our facilities and Adventure Lodge for your team building or leadership training event.

Kind Regards,

Preseli Venture

